

Evangelical Press Association

2020 Convention

Sponsorship, Exhibit and
Promotional Opportunities



EPA 2020

Colorado Springs

Christian Media Convention

April 7-9, 2019

Cheyenne Mountain Resort
Colorado Springs, Colorado



The Evangelical Press Association is the world's largest professional organization for the evangelical periodical publishing industry, both print and digital.

EPA may not be large in numbers — we have 300 members — but the collective influence felt worldwide is enormous. EPA member publications reach more than 15 million readers each month, with an Internet audience that is even larger.

The annual EPA convention brings together the publishers, editors, writers, designers, web developers and others associated with Christian periodical publishing. The convention is a source of new ideas and creative innovations. It provides an intense time of professional learning, networking and inspiration.

Held in rotating cities throughout the U.S., the convention is that one time each year when these industry professionals gather together for advanced training in their craft, gaining insights into new and changing trends, networking and motivational inspiration. In addition, they are looking for new products and services that can better meet their needs within an ever changing world of technology.

EPA's Sponsorship Program provides industry-related vendors an opportunity to personally introduce their products and services directly to decision makers. Ministry organizations are able to gain invaluable exposure by interacting directly with writers and editors who have the ability and the means to bring their story to life before thousands, perhaps millions, of readers, both in print and online.

Sponsorship benefits include complimentary registrations, exhibit booth space, banner ads on the EPA website and recognition in the official EPA convention program. Sponsors may have products or materials distributed to attendees. Premium level sponsors will benefit from direct exposure through live presentations during the plenary sessions.

The EPA Sponsorship Program offers your organization an unsurpassed opportunity to showcase the advantages of your products and services to attendees of this premier event in Christian publishing.

**Review the following opportunities and contact
Lamar Keener at 1.888.311.1731 to reserve your sponsorship today.**



Opportunities

Title Sponsor — \$9,950

- 10-minute platform presentation during sponsored lunch or dinner, with preferred seating
- Exclusive Title sponsorship (logo) included on marketing materials
- Logo on convention online registration page
- Title sponsorship (logo) included on cover of convention program
- Recognition as sponsor of plenary lunch/dinner session
- Full page ad in convention program
- One exhibit booth in prime location
- Full registration (with meals) for two
- Distribution of item on chairs at sponsored meal
- Full page ad in annual directory
- Banner ad with link on EPA website home page
- Banner ad with link on EPA website sponsor page
- One e-blast to EPA email list

Platinum — \$6,950

- 7-minute platform presentation during sponsored lunch or dinner, with preferred seating
- Recognition as Platinum sponsor in convention program
- Recognition as sponsor of plenary lunch/dinner
- Full page ad in convention program
- One exhibit booth in best available location
- Full registration (with meals) for two
- Distribution of item on chairs at sponsored meal
- Full page ad in annual directory
- Banner ad with link on EPA website home page
- Banner ad with link on EPA website sponsor page
- One e-blast to EPA email list

Gold — \$4,450

- Recognition as sponsor of a morning forum
- 3-minute platform presentation at beginning of forum or 1-minute greeting during plenary lunch/dinner
- Recognition as Gold sponsor in convention program
- Half page ad in convention program
- One exhibit booth
- Full registration (with meals) for two
- Distribution of item in registration bag
- Half page ad in annual directory
- Banner ad with link on EPA website home page
- Banner ad with link on EPA website sponsor page

Movie Screening Add-on

- Add \$1,000 to a Platinum level sponsorship (\$7,950 total) or Gold (\$5,450 total).

Silver — \$2,950

- Recognition as a sponsor of (choice of one):
 - ☐ Registration bag (logo on bag) — **add \$500**
 - ☐ Lanyard (logo on lanyard) — **add \$500**
 - ☐ Coffee break
 - ☐ Workshop track (option to introduce each session)
- 3-minute presentation during a networking breakfast
- Recognition as Silver sponsor in convention program
- Quarter page ad in convention program
- One exhibit booth
- Full registration (with meals) for two
- Distribution of item in registration bag
- Banner ad with link on EPA website sponsor page

Bronze — \$1,950

- 3-minute presentation during a networking breakfast
- One exhibit booth
- Admittance to workshops (no meals, optional meal package \$215 per person)
- Banner ad with link on EPA website sponsor page

Exhibitor — \$895 (\$695 member)

- One exhibit booth
- Admittance to workshops (no meals, optional meal package \$215 per person)
- Banner ad with link on EPA website sponsor page

Other Options

Book or CD — \$395 (\$295 member)

- One item distributed on chairs at plenary session

Bag Insert — \$295 (\$195 member)

- One flyer, brochure or other small item in conference registration bag. (Larger pieces priced individually.)

Program Advertisement

- Full page ad — \$395 non-member; \$295 member
- Half page ad — \$295 non-member; \$195 member
- Quarter page ad — \$195 non-member; \$95 member

Sponsorship Summary Descriptions

Title Sponsor (Exclusive)

This premier sponsorship is an exclusive opportunity for a single company or organization to gain maximum exposure for an extended period of time. With the company logo prominently positioned on all convention-related marketing and program materials, both in print and online, everyone within EPA — not just the convention attendees — will be well aware of your strategic partnership with EPA. The key benefit of the sponsorship includes a live, 10-minute presentation during a plenary meal session of the convention. *(only 1 available)*

Platinum Level

This premium level features the sponsorship of a plenary lunch or dinner session. The key benefit of the sponsorship includes a live, 7-minute presentation during the sponsored meal session. Banner ads on the website keep your name in front of our members all year long. *(only 3 available)*

Gold Level

This prime level features the sponsorship of one of our two morning plenary forums. The key benefit of the sponsorship includes a live, 3-minute presentation at the beginning of the session. Banner ads on the website keep your name in front of our members all year long. *(only 2 available)*



Silver Level

This level offers several different opportunities. Sponsor a coffee break or one of the breakout rooms. A large poster will recognize your sponsorship. Breakout room sponsors have the option of introducing the speaker for each of the six sessions. For lasting exposure beyond the convention, you can sponsor the registration bags or lanyards. Items are custom-imprinted products with your logo and the EPA logo (EPA takes care of ordering the items). This level offers direct exposure to the attendees with a three-minute presentation at a networking breakfast.

Bronze Level | Exhibitor

Vendors may display their products and services and have a great opportunity to interact with attendees during breaks, prior to meals and during free time. EPA offers an incentive chance drawing to attendees who make a point to interact with the exhibitors. The upgraded Bronze level includes direct exposure to the attendees with a three-minute presentation at a networking breakfast.

Product Distribution

Vendors are invited to provide small products or promotional materials for distribution to the attendees. Items can be distributed in the registration bags (i.e., printed materials or small items) or set out on each chair (i.e., books, CDs, DVDs) for the plenary meal sessions.

Program Advertisements

Vendors have the opportunity to submit display ads for the convention program. This is a cost-effective way to gain some exposure, especially for those vendors unable to attend the convention.



To reserve your sponsorship, contact
LAMAR KEENER
P.O. Box 1787, Queen Creek, AZ 85142
1.888.311.1731
director@evangelicalpress.com
www.evangelicalpress.com



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Colorado Springs

Christian Media Convention

April 15-17, 2020

Cheyenne Mountain Resort
Colorado Springs, Colorado

Evangelical Press Association

2020 Convention Sponsor | Exhibit Application

Sponsorships

- ☐ \$9,950 Title Sponsor
- ☐ \$6,950 Platinum
- ☐ \$4,450 Gold
- ☐ \$3,450 Silver (registration bag or lanyard)
- ☐ \$2,950 Silver
- ☐ \$1,950 Bronze
- ☐ \$1,000 Movie Screening (add to Gold/Platinum)

Exhibit Only

- ☐ \$895 Bronze (non-member)
- ☐ \$695 Bronze (member)

Meal Packages

- ☐ \$215 Optional Meal Package (per person)
_____ How many meal packages?

All sponsorships include exhibit space. If desired, we'll provide a 6-foot table (skirted and draped) and two chairs. Additional services, such as electricity, are available from the hotel.

Title, Platinum, Gold and Silver sponsorship levels include two complimentary meal packages. Bronze level and exhibitors may purchase a meal package (two lunches and two dinners, plus breaks).

Distribution Items

- ☐ \$395 Book or CD (non-member)
- ☐ \$295 Book or CD (member)
- ☐ \$295 Bag Insert (non-member)
- ☐ \$195 Bag Insert (member)

Program Ads

- ☐ \$395 Full Page Ad (non-member)
- ☐ \$295 Full Page Ad (member)
- ☐ \$295 Half Page Ad (non-member)
- ☐ \$195 Half Page Ad (member)
- ☐ \$195 Quarter Page Ad (non-member)
- ☐ \$95 Quarter Page Ad (member)

Organization _____

Contact _____

Address _____

City/State/Zip _____

Phone (ofc) _____

Phone (cell) _____

Email _____

Website _____

Total Due _____

☐ Check enclosed ☐ Invoice requested

Please include full names and email addresses of attendees:

Payment Terms

- Full payment is due by February 28, 2020
- Applications received after February 28, 2020, are due in full with application.
- For sponsorships of \$2,500 or more, a 25% non-refundable deposit is required to secure priority, with the balance due by February 28, 2020.
- Title sponsorship full payment is required before benefits start.

Please note: In order to qualify for the member rate, where applicable, the applying organization must be a current member of EPA (dues paid in full) at the time of application and through the close of the convention.

Please return application to:

Evangelical Press Association
P.O. Box 1787, Queen Creek, AZ 85142
Phone/Fax: 1.888.311.1731
Email: director@evangelicalpress.com

